

Politics of Creative Industries: Critical Reflections

A conference organized by
Global Creative Industries Programme
School of Modern Languages and Cultures
The University of Hong Kong

Date: March 24 – 25, 2013

Venue: CPD-2.14, Centennial Campus, The University of Hong Kong
B0758, Run Run Shaw Tower, Centennial Campus, The University of Hong Kong

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Programme

Day 1 -- March 24, 2013 (Sunday)

Venue: CPD-2.14, Centennial Campus, The University of Hong Kong

17:30 – 18:30 Keynote Speech
 Prof. Brian Moeran, Copenhagen Business School

18:30 – 19:30 Dinner Break

Session 1: Cultural Production and Participation

Chairperson: Dixon Heung-wah Wong

19:30 – 20:20 “The Kitschy, the Shanzhai and the Ugly: Creating Architectural Utopia
in Contemporary Chinese Cities”
Pan Lu

20:20 – 21:10 “Gamers on floor: How gamers negotiated and created their own ways
of public space usage and playing pattern in Taipei City Mall”
Wong Chi Hang

21:10 – 22:00 “Readers' Contributions to Million-selling Magazines in Japan in the
1950s”
Hiroshi Sakamoto

Day 2 -- March 25, 2013 (Monday)

Venue: B0758, Run Run Shaw Tower, Centennial Campus, The University of Hong Kong

Session 2: Cultural Representation and Political Imagination

Chairperson: Noriko Sudo

- 09:30 – 10:20 “Publishing Colonialism: The Case of the Annual Report of Hong Kong”
Dixon Heung-wah Wong
Karin Ling-fung Chau
- 10:20 – 11:10 “The Power Relations of Museum Exhibitions – as Exemplified by Exhibitions of Maori Culture in Museums of New Zealand”
Hsieh Ching-yueh
- 11:10 – 12:00 “The politics and poetics of cultural production”
Ana Alacovska
- 12:00 – 12:50 “Double-edged Impact of the Japanese National Images: From The Daughter of the Samurai (1937) to My Japan (1945)”
Takeshi Tanikawa
- 12:50 – 13:50 Lunch Break

Session 3: Negotiation and Interdependency between Creative Industry and the State

Chairperson: Takeshi Tanikawa

- 13:50– 14:40 “*Gamera* as JSDF films”
Noriko Sudo
- 14:40 – 15:30 “Film in China: The State in Control”
Jason Glen Wong
- 15:30 – 16:20 “A Study on “Sensen Bunko”, a Former Japanese Imperial Navy Recreational Journal: Culture and politics of the inaugural issue”
Nobuko Oshida
- 16:20 – 16:40 Coffee Break

Session 3 (cont'd): Negotiation and Interdependency between Creative Industry and the State

Chairperson: Brian Moeran

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| 16:40 – 17:30 | “Broadcasting industry and the State in Taiwan and South Korea, 1980~2012”
Yi-Chih Huang |
| 17:30 – 18:20 | “Government Role in promoting Creative Industries: Inspirations from Yilan Tourism Factories Development”
Wei-lin Chen
Yi-jia Huang |
| 18:50 – 20:50 | Dinner
Roundtable Discussion: Publication and other issues |

End of the Conference