

THE SIXTH
GLOBAL CREATIVE INDUSTRIES CONFERENCE

第六屆全球創意產業研討會

Artists, Markets, and Survival

藝術的生存 生存的藝術

Date: 6th November, 2021

Venue: The University of Hong Kong

Call For Papers

On behalf of the Global Creative Industries Programme of the School of Modern Languages and Cultures, The University of Hong Kong (HKU), we are delighted to invite scholars, researchers, practitioners, postgraduate and undergraduate students from all disciplines in humanities, education, social sciences and business to submit papers and propose panels for the Sixth Global Creative Industries Conference to be held at The University of Hong Kong on **6th November, 2021**. This year, the theme of the conference will be ‘Artists, Markets, and Survival’. Sharing by artists and other art industry practitioners is also welcomed.

The Sixth Global Creative Industries Conference is co-organized by the Global Creative Industries Programme of the School of Modern Languages and Cultures at HKU and Creative Push. Since its establishment in 2012, the Global Creative Industries Programme has endeavoured to foster the development of the creative industries, enhance interdisciplinary research on creativity and nurture creative talents. The conference on global creative industries provides a platform for researchers, educators, and practitioners to present their most updated research on all aspects of creative industries in all parts of the world.

The conference serves as a venue for researchers and educators to reflect on their research in this emerging field of study and locate the key theoretical and empirical questions that should be addressed in our future research. Most importantly, the conference aims to provide an opportunity for researchers, educators, and practitioners to exchange ideas, form alliances, and build networks to advance both the development of the industries and the understanding of the field.

The deadline for panel and individual paper proposal submission is **14th August, 2021**. All proposals must be submitted to the Organizing Committee by email at gcicon2020@gmail.com for review. You will find detailed instructions for submission below. If you have any questions regarding the conference, please contact the Organizing Committee at gcicon2020@gmail.com

Subthemes

1. Relationship between culture and business;
2. Relationship among politics, culture and industries;
3. The organization of creative industries;
4. The labor of creative industries;
5. Creative industry management;
6. Globalization of creative industries;
7. The finance of creative industries;
8. Education for creative industries;
9. Business models in creative industries;
10. Research frameworks of creative industries

Participants are welcome to submit paper proposals on other themes which are relevant to global creative industries. *We also welcome creative industries practitioners to conduct sharing sessions.*

Panel and Individual Paper Proposals Submission

The panel organizer should provide a list of all the proposed papers with the following information:

1. **Email address** of the presenter/chair/discussant
2. **Affiliation** of the presenter/chair/discussant
3. **An abstract** of 250-word (maximum; in English/Chinese) for each paper and send an email to the Organizing Committee at gcicon2020@gmail.com

Individual paper proposals are equally welcome. The title of the proposed paper (including email address and affiliation of the presenter) and its abstract of 250-word (maximum; in English/Chinese) should also be sent to gcicon2020@gmail.com

Mode of Presentation

While the conference will happen physically (in accordance with social distancing rules of HKU), we welcome online participation and presentation via Zoom. Detailed arrangements will be announced later.

Official Language

- **English** will serve as the official language.
- Other languages, such as **Chinese (Putonghua and Cantonese), Japanese and Korean**, are also welcome.
- Please mention in your proposal the specific language that the panel members / individual presenters will use.

Important Dates

Event	Important Dates
Deadline for abstract submission	<u>14th August, 2021</u>
Notice of abstract acceptance	<u>31st August, 2021</u>
Registration deadline	<u>17th September, 2021</u>

Organizers

Global Creative Industries Programme, The University of Hong Kong

Creative Push