

Global Creative Industries Forum From Culture to Business: A Crossover

26 Nov, 2015 (Thu)
KK102, K.K. Leung Building,
HKU

18:30 – 19:00 Book Launch & Dialogue

Moderator: Dr. Tommy Tse Ho Lun
Department of Sociology, HKU

Fascinating, edgy, witty, and fun, here is a book that any intelligent reader can enjoy. Its pages will captivate almost every woman in the world, whether she likes fashion or hates it, and charm her into understanding why she feels the way she does. This is the spellbinding allure of *The Magic of Fashion*.



Brian Moeran, Professor of Business Anthropology at the Copenhagen Business School and Honorary Professor of Global Creative Industries at the University of Hong Kong

18:00 – 18:30 新書發佈會暨對談講座



本書採用圖文並舉、系統歷史闡發的形式，所包含的內容是對中國電影在百余年（1896—2015）中國社會環境與空間中進行前所未有的藝術轉型的記錄，同時也是對中國電影在面對歷史與現實的挑戰所做的曲折發展和革命性的跨越及所獲得的經驗的一種反思與探討。



丁亞平，中國藝術研究院電影電視藝術研究所所長、研究員，博士生導師。兼任中國傳媒大學博士生導師。

19:00 Creative Push to the Crossover

Based in Hong Kong, Creative Push aims at boosting competitiveness and professionalism of students who wish to work in Hong Kong creative industries by sharing academic resources and fostering knowledge exchange between academia and the industries with 'menternship' programmes and training.



All are welcome. No registration is required. For enquiries, please contact Ms. Karin Chau at karinclf@hku.hk. For more details, please follow the Facebook page of Global Creative Industries



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