

GLOBAL CREATIVE INDUSTRIES
PROGRAMME AND THE ASIAN STUDIES
ASSOCIATION OF HONG KONG PRESENT

CULTURAL POWER, BUSINESS AND CREATIVE INDUSTRIES IN EAST ASIA

INTERNATIONAL FORUM

May 30th, 9a.m. - 5p.m.

CPD-LG.34, Run Run Shaw Tower,
Centennial Campus,
The University of Hong Kong



SCHOOL OF
MODERN LANGUAGES AND CULTURES
FACULTY OF ARTS, THE UNIVERSITY OF HONG KONG



香港日本文化協會
The Japan Society of Hong Kong



The Education Foundation for
ASIAN & AFRICAN STUDIES
亞非研究教育基金會

Hong Kong Asia-Pacific Education and
Cultural Exchange Foundation Limited

PROGRAMME

09:00 - 09:30

Welcoming Speech

Professor Richard Y. C. WONG,
Provost and Deputy Vice-Chancellor of The University of Hong
Kong

Ms. Mari TAKADA,
Consul (Political/Economic Affairs),
Consulate-General of Japan in Hong Kong

Dr. John D. WONG,
Acting Head of the School of Modern Languages of Cultures,
The University of Hong Kong

Dr. Max Wai-lun WONG,
Director of Global Creative Industries Programme,
School of Modern Languages and Cultures,
The University of Hong Kong

Dr. Dixon Heung-wah WONG,
President of The Asian Studies Association of Hong Kong

09:30 - 10:30

Keynote Speech:
Change and Reform of Public Utilities in Japan: Focusing on
Cultural Background and Management in the Railway Industry

Professor Fumitoshi MIZUTANI,
Vice-President of Kobe University

MAY 30TH, CPD-LG.34



PROGRAMME

10:30 - 11:30

Special Lecture:
Contents and Labelling—Invention of 'Japan heritage'

Professor Yoshihiko SHIRATORI,
Professor in Faculty of Letters, Kobe University

11:30 - 12:30

Panel Discussion

14:30 - 14:40

A Short Keynote Speech:
Talking about Cultural Power in the Age of Culture in Asia

Professor Tamotsu AOKI,
Former Commissioner of the Agency for Cultural Affairs, Japan

14:40 - 16:00

Panel Discussion

Chaired by Dr. Yutaka MINO,
Director General, Hyogo Prefectural Museum of Art

16:00 - 16:30

Introduction to Aoki Forum

Professor Kiyomitsu YUI,
Kobe University

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